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NAPA VALLEY HOSPICE & ADULT DAY SERVICES LAUNCHES *PARTNERS IN PALLIATIVE CARE*, A PILOT PROGRAM WITH PARTNERSHIP HEALTHPLAN OF CALIFORNIA

NAPA, CA, August 17, 2015— Napa Valley Hospice & Adult Day Services (NVHADS), a center of innovation for hospice and palliative care services is pleased to announce the launch of a collaborative pilot program to provide palliative care services for Partnership HealthPlan of California (PHC) members. PHC is a non-profit, community-based health care organization that contracts with the State of California to administer Medi-Cal benefits through local care providers, to ensure Medi-Cal recipients have access to high-quality, comprehensive, and cost-effective healthcare. The organization has more than 530,000 members in 14 counties throughout Northern California.

As a leading nonprofit agency in Napa County, NVHADS provides vital community services through an array of health care programs. "The PHC Partners in Palliative Care pilot will fit seamlessly within ongoing programming and add a further dimension to our expanding continuum of care," said Linda Gibson, NVHADS CEO. "We look forward to working with PHC, not only to deliver compassionate professional palliative services to PHC members but to help establish a model of care that will contribute to future community-based palliative programs in California".

Commencing September 1, NVHADS will initiate the six-month pilot program, fielding an experienced and multidisciplinary palliative care team to provide care to PHC members in their homes or in facilities. "This partnership will

provide support for seriously ill patients in our community who need care coordination and symptom management to address their complex medical and psychosocial needs. We have a unique opportunity with this program to expand services to patients, and to help them navigate today's often-daunting healthcare system," observes NVHADS Medical Director Elizabeth Durkin, MD.

"Programs like this one with Napa Valley Hospice & Adult Day Services enable Partnership HealthPlan of California to expand access to much needed medical care for our members, and evaluate high-quality healthcare service providers," said Dr. Robert Moore, Chief Medical Officer of PHC. "We look forward to a successful pilot program, and we hope we are able to expand our partnership with Napa Valley Hospice & Adult Day Services beyond the six-month pilot phase."

Napa Valley Hospice & Adult Day Services (www.nvhads.org), a non-profit organization, provides life-affirming care with remarkable compassion during life's most challenging transitions. Celebrating our 36th year, our programs have served more than 10,000 families in the Napa Valley over the past decade alone, and provide an important support service within our community.

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